



**MASSACHUSETTS
HEAD START ASSOCIATION**

PARTNERSHIP OPPORTUNITIES

January - December 2024

**BUILD RELATIONSHIPS WITH
MASSACHUSETTS' 28 HEAD START AND
EARLY HEAD START PROGRAMS AND
INCREASE YOUR BRAND AWARENESS**



AFFILIATE MEMBERSHIP

Join our Association!

MHSA invites individuals and organizations to join the association as Affiliate Members. Affiliate Members must be approved by the MHSA Board of Directors. Benefits include:

- Receive discounted Member rates to MHSA conferences and events
- Invitation to attend MHSA's Annual Meeting
- Receive select Association emails and newsletters
- May be invited to join a Committee

Affiliate Type	Description	Annual Fee
Individual Affiliate Membership	Former or current Head Start parents	Free
	Head Start Staff	\$15
	Other individuals	\$100
Non-profit Affiliate Membership	501(c)3 organizations	\$250
Corporate Affiliate Membership	For-profit businesses	\$500

To become an Affiliate Member, contact Michelle Haimowitz, MHSA Executive Director, at mhaimowitz@massheadstart.org

ANNUAL CORPORATE SPONSORSHIP

MHSA Annual Corporate Sponsorship is the premier opportunity to market your products and services to 28 Head Start and Early Head Start agencies throughout the 2024 calendar year. These programs manage over \$180 million in federal grants and employ over 4,000 individuals. Annual Corporate Sponsors may include large and small businesses, individual consultants, sole practitioners, or other for-profit institutions. See full sponsor level benefits below.

All Annual Corporate Sponsors must become Affiliate Members of the Massachusetts Head Start Association.

Bronze Sponsor (\$1,000) + Corresponding Affiliate Membership

- Includes a table at the MHSA conference incl. sponsor passport program, one sponsored email to MHSA's leadership listserv, your logo on MHSA's website sponsor page, and more!

Silver Sponsor (\$2,500) + Corresponding Affiliate Membership

- Includes a table at the MHSA conference incl. sponsor passport program, two sponsored emails to MHSA's leadership listserv, a half-page advertisement in MHSA's conference program and inclusion in all conference marketing materials, and more!

Gold Sponsor (\$4,000) + Corresponding Affiliate Membership

- Includes an invitation to present at one MHSA member's meeting in 2023, your logo on the home page of MHSA's website, a table at the MHSA conference incl. sponsor passport program, four sponsored emails, and more!

To join or for more information, contact Michelle Haimowitz, MHSA Executive Director, at mhaimowitz@massheadstart.org

Sponsorship pricing does NOT include affiliate membership fees

\$1,000*

\$2,500*

\$4,000*

Bronze sponsor

Silver sponsor

Gold sponsor

Logo and link on MHSAs website

✓ sponsor page

✓ sponsor page

✓ home page

Sponsored advertising email to MHSAs leadership listserv

✓ 1 annually (can purchase up to 3 more for \$350/each)

✓ 2 annually (can purchase up to 2 more for \$350/each)

✓ 4 annually

MHSAs social media post highlighting your company (via Facebook)

✓ 1 annually

✓ 2 annually

✓ 4 annually

Table at MHSAs annual conference 10/23/24

✓

✓ *sponsor slideshow during lunch hour

✓ *sponsor slideshow during lunch hour

*Includes Sponsor Passport program

Invitation to present at MHSAs Annual Meeting on 3/15/2024

✓

✓

Invitation to present at annual conference (10 min)

✓

Advertisement in conference program and logo on all conference marketing materials

✓ half page ad

✓ full page ad

Invitation to present at one virtual MHSAs member meeting

✓

***All Corporate Sponsors must also be Affiliate Members of MHSAs. MHSAs will invoice your organization just once for both Affiliate Membership and Corporate Sponsorship.**